



2026 AACUC Annual Conference Sponsorships

August 3-6, 2026
The Hotel at Avalon
Alpharetta, GA

aacuc.org/annual-conference



On behalf of the Board of Directors, leadership, staff and conference committee, thank you for your support, and we look forward to seeing you again in Alpharetta, GA for an amazing conference!

Thank you for your interest in investing in the 2026 AACUC Annual Conference!

About AACUC and the Conference

The AACUC is a 501c3 non-profit organization created to increase diversity within the credit union community through advocacy and professional development. We promote financial inclusion and professional development through our support for all credit unions and create bridges between community-based organizations and consumer-focused initiatives to increase opportunities to close the racial wealth gap.

The AACUC Annual Conference is one of the organization's signature events, attended by members, non-members and supporters nationwide. Diverse young professionals, executives and volunteers from credit unions and financial services organizations attend the four day conference for networking, educational opportunities, like-minded camaraderie and celebrating industry trailblazers.

This year's theme is: **Not Like Us: We're Bold, Mindful, and Brave...the Remix!**

Benefits of Sponsorship & Exhibiting

Sponsoring and exhibiting at the AACUC Annual Conference is a great way to promote your company's mission, products and services to our community and to demonstrate your organization's commitment to inclusion. Benefits include:

- Interactive activities with attendees
- Networking opportunities
- Visibility as an industry leader
- Recognition and speaking opportunities

Donations and Proceeds

AACUC is a tax-exempt 501(c)3 nonprofit corporation whose members are individuals and organizations within the credit union movement.

Payment

Sponsorship payments must be made before the event and before any logo or digital recognition is provided. Online payment is available during the online registration process.

2026 AACUC Annual Conference Sponsorships At-A-Glance

Full Conference Sponsorships	Available	Amount
Conference Title Sponsor	1	\$125,000
Platinum Sponsor	1	\$50,000
Gold Sponsor	2	\$30,000
Silver Sponsor	3	\$20,000
Bronze Sponsor	3	\$10,000
Special Event Sponsorships	Available	Amount
CEO Breakfast Sponsor	2	\$15,000
Closing Party Sponsor	2	\$10,000
Karaoke Sponsor	2	\$10,000
General Session Digital Logo Sponsor	4	\$10,000
Young Professionals Summit Sponsor	2	\$10,000
Small Credit Union Summit Sponsor	2	\$10,000
Conference Reflections Sponsor	2	\$7,500
Community Impact Sponsor	2	\$7,500
VIP Breakfast Sponsor	2	\$7,500
Morning Break Sponsor	2	\$7,500
Breakfast Sponsor	2	\$7,500
AACUC Market & Coffee Sponsor	2	\$7,500
Breakout Session & Speaker Sponsor	2	\$7,500
Exhibitor Cocktail Reception Sponsor	2	\$7,500
Pete Crear Lifetime Achievement Award Dinner	Available	Amount
Awards Dinner Table	5	\$5,000

Interested in a different level of investment? Let's chat.

www.aacuc.org/annual-conference | Sponsorships Contact: conference@aacuc.org



FULL CONFERENCE SPONSORSHIP

Conference Title Sponsor

SOLD OUT

125,000

Registrations

- Eight (8) conference registrations
- Registration list before the conference and attendee list after the conference

Premier Seating

- Two (2) premium tables of 10 at the Awards Dinner
- Premium seating at General Sessions

General Session Corporate Recognition

- 5-minute remarks during the Conference Opening Ceremony
- 2-minute presentation during Speed Dating with Our Vendors General Session
- 90-second commercial (provided by Sponsor) shown prior to General Sessions
- Logo on pre-session promotional slides

On-Site Corporate Recognition

- Logo on conference pocket agenda and ceremony programs
- Logo on name badges
- Logo on posters and signage
- Logo on registration kiosk and lanyard
- 1 General Session Digital Logo (Opening Session, Door Prizes)
- 1 Co-branded step and repeat photo station
- Promotional items in conference attendee registration bags

Online & Digital Corporate Recognition

- Hyperlinked logo on the conference website, registration website, and conference emails

Exhibit Hall

- Exhibit Hall table, includes one 6-ft table with 2 chairs and trash can



FULL CONFERENCE SPONSORSHIP

Platinum Sponsor

1 Total

\$50,000

Registrations

- Four (4) conference registrations
- Registration list before the conference and attendee list after the conference

Premier Seating

- One (1) premium table of 10 at the Awards Dinner
- Premium seating at General Sessions

General Session Corporate Recognition

- 2-minute presentation during Speed Dating with Our Vendors Opening Session
- 60-second commercial (provided by Sponsor) shown prior to Opening Sessions

On-Site Corporate Recognition

- Logo on pre-session promotional slides
- Logo on posters and signage
- Promotional items in conference attendee registration bags

Online & Digital Corporate Recognition

- Hyperlinked logo on the conference website, registration website, and conference emails

Exhibit Hall

- Exhibit Hall table, includes one 6-ft table with 2 chairs and trash can



FULL CONFERENCE SPONSORSHIP

Gold Sponsor

2 Total

\$30,000

Registrations

- Two (2) conference registrations
- Registration list before the conference and attendee list after the conference

Premier Seating

- Premium seating at General Sessions

General Session Corporate Recognition

- 1-minute presentation during Speed Dating with Our Vendors Opening Session

On-Site Corporate Recognition

- Logo on pre-session promotional slides
- Logo on posters and signage
- Promotional items in conference attendee registration bags

Online & Digital Corporate Recognition

- Hyperlinked logo on the conference website, registration website, and conference emails

Exhibit Hall

- Exhibit Hall table, includes one 6-ft table with 2 chairs and trash can



FULL CONFERENCE SPONSORSHIP

Silver Sponsor

3 Total

\$20,000

Registrations

- Two (2) conference registrations
- Registration list before the conference and attendee list after the conference

General Session Corporate Recognition

- 1-minute presentation during Speed Dating with Our Vendors Opening Session

On-Site Corporate Recognition

- Logo on pre-session promotional slides
- Logo on posters and signage
- Promotional items in conference attendee registration bags

Online & Digital Corporate Recognition

- Hyperlinked logo on the conference website, registration website, and conference emails

Exhibit Hall

- Exhibit Hall table, includes one 6-ft table with 2 chairs and trash can



FULL CONFERENCE SPONSORSHIP

Bronze Sponsor

3 Total

\$10,000

Registrations

- One (1) conference registration
- Registration list before the conference and attendee list after the conference

General Session Corporate Recognition

- 1-minute presentation during Speed Dating with Our Vendors Opening Session

On-Site Corporate Recognition

- Logo on pre-session promotional slides
- Logo on posters and signage
- Promotional items in conference attendee registration bags

Online & Digital Corporate Recognition

- Hyperlinked logo on the conference website, registration website, and conference emails

Exhibit Hall

- Exhibit Hall table, includes one 6-ft table with 2 chairs and trash can



SPECIAL EVENT SPONSORSHIPS

All Special Event Sponsorships receive the following benefits:

- One (1) conference **registration**
- Registration list before the conference and attendee list after the conference
- 1-minute presentation during **Speed Dating with our Vendors** General Session
- Hyperlinked logo on the conference website and registration website
- Promotional items in conference attendee registration bags
- **Exhibit Hall table**, includes one 6-ft table with 2 chairs and trash can

CEO Breakfast Sponsor

2 Total

\$15,000

Hosted on Tuesday, August 4, 2026

Special Event Sponsorship Benefits plus:

- Logo recognition at event
- Welcome remarks OR closing remarks at event

Karaoke Sponsor

2 Total

\$10,000

Hosted on Monday, August 3, 2026

Special Event Sponsorship Benefits plus:

- Logo and podium recognition at event

Closing Party Sponsor

2 Total

\$10,000

Hosted on Wednesday, August 5, 2026

Special Event Sponsorship Benefits plus:

- Logo and podium recognition at event



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- Hyperlinked logo on the conference website and registration website
- Promotional items in conference attendee registration bags
- **Exhibit Hall table**, includes one 6-ft table with 2 chairs and trash can

General Session Digital Logo Sponsor

2 Total

\$10,000

Available during general sessions on Tuesday, August 4, 2026 & Wednesday, August 5, 2026

Special Event Sponsorship Benefits plus:

- Digital logo on two (2) digital side panels during one (1) General Session

Young Professionals Summit Sponsor

2 Total

\$10,000

Hosted between Monday, August 3, 2026 & Thursday, August 6, 2026

Special Event Sponsorship Benefits plus:

- Logo and podium recognition during select Young Professionals Summit events

Small Credit Union Summit Sponsor

2 Total

\$10,000

Hosted on Monday, August 3, 2026

Special Event Sponsorship Benefits plus:

- Logo and podium recognition at the Small Credit Union Summit



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- 1-minute presentation during **Speed Dating with our Vendors** General Session
- Hyperlinked logo on the conference website and registration website
- Promotional items in conference attendee registration bags
- **Exhibit Hall table**, includes one 6-ft table with 2 chairs and trash can

Conference Reflections Sponsor

2 Total

\$7,500

Hosted on Thursday, August 6, 2026

Special Event Sponsorship Benefits plus:

- Logo recognition at event
- Welcome remarks OR closing remarks at event

Community Impact Sponsor

2 Total

\$7,500

Hosted on Monday, August 3, 2026

Special Event Sponsorship Benefits plus:

- Logo recognition at event
- Welcome remarks OR closing remarks at event

VIP Breakfast Sponsor

2 Total

\$7,500

Hosted on Wednesday, August 5, 2026

Special Event Sponsorship Benefits plus:

- Logo recognition at event
- Welcome remarks OR closing remarks at event



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Morning Break Sponsor

2 Total

\$7,500

After general sessions on Tuesday, August 4, 2026 & Wednesday, August 5, 2026

Special Event Sponsorship Benefits plus:

- Logo recognition at the event

Breakfast Sponsor

2 Total

\$7,500

Before general sessions on Tuesday, August 4, 2026 & Wednesday, August 5, 2026

Special Event Sponsorship Benefits plus:

- Logo recognition at the event

AACUC Market & Coffee Sponsor

2 Total

\$7,500

Hosted throughout the conference

Special Event Sponsorship Benefits plus:

- Logo recognition at the event



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- 1-minute presentation during **Speed Dating with our Vendors** General Session
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Breakout Session & Speaker Sponsor

2 Total

\$7,500

Available breakout sessions on Tuesday, August 4, 2026 & Wednesday, August 5, 2026

Special Event Sponsorship Benefits plus:

- Logo recognition at the breakout session
- Podium remarks at the beginning of the breakout session
- Speaker for the breakout session

Exhibitor Cocktail Reception Sponsor

2 Total

\$7,500

Hosted throughout the conference

Special Event Sponsorship Benefits plus:

- Logo recognition at the event
- Podium remarks at the event

PETE CREAR LIFETIME ACHIEVEMENT AWARD SPONSORSHIP

Awards Dinner Table

5 Total

\$5,000

Wednesday, August 5, 2026

- Logo recognition at the event
- One (1) reserved table of 10 (premium seating)



2026 AACUC Annual Conference Schedule & Expectations

The 2026 AACUC Annual Conference is loaded with unique opportunities for sponsors to interact with conference attendees, from the **Exhibit Hall** to **Speed Dating with Our Sponsors** and **Dinner with Sponsors**.

The **Exhibit Hall** will be located in the Teasley Ballroom near the conference ballroom and breakout sessions. The Exhibit Hall will be open during breakfast in the morning and after the Breakout Sessions in the afternoon. Sponsors are expected to staff their Exhibit Booth when the Exhibit Hall is open.

Speed Dating with Our Sponsors will take place during the Opening Session on Tuesday, August 4, 2026. Participation is available on a first-come, first-served basis and must be confirmed once the sponsorship is purchased.

Dinner with Sponsors is your chance to dine with select conference attendees at a restaurant of your choice. Reservations are encouraged. Sponsors are responsible for all dining arrangements.

Sponsor & Exhibitor Schedule

Sunday, August 2, 2026	Time TBD	Exhibitor Hall Move In
Monday, August 3, 2026	Time TBD	Exhibit Hall Open: First Look
Tuesday, August 4, 2026	Times TBD	Exhibit Hall Open (multiple hours) Speed Dating with Our Vendors Exhibitor Cocktail Reception Dinner with Sponsors
Wednesday, August 5, 2026	Times TBD	Exhibit Hall Open (multiple hours) Exhibit Hall Move Out Pete Crear Lifetime Achievement Award Dinner

**Schedule subject to change*



2026 AACUC Annual Conference

FAQs: Speed Dating with Our Sponsors

Overview

Speed Dating with Our Sponsors is an opportunity for sponsors to engage directly with conference attendees in a lightning-round format during a general session. Sponsors will have one (1) or two (2) minutes – depending on the level of sponsorship – to present their company, product or service to the full audience during the general session.

Space is limited; participation will be first-come, first-serve. A representative **MUST** participate in the virtual orientation before the conference and **MUST** be present no later than 10 minutes before the session to participate in the live Speed Dating with Our Sponsors session.

Who can participate?

All sponsors are invited to participate; however, participation is first-come, first-serve based on when sponsorship registrations and payments are received.

Does my organization have to register for the session?

Space is limited. To accommodate as many participants as possible, AACUC will confirm your participation after your sponsorship registration is booked and paid.

What will the event format be?

All confirmed participants will have an allotted time to present their organization in a live format. How you format your presentation is entirely up to you! Creativity is encouraged! We encourage you to make the most of your time to best tell your organization's story. Remember, just like speed dating, we will be using a stopwatch, so mind the clock!

How much time will I have to speak?

Time varies. Review each sponsorship benefit for time allotment.

When will the virtual orientation take place?

A representative must be present for the virtual orientation.

Can I use a PowerPoint presentation?

No. Your logo will not be displayed while you present.

How can I follow up with participants?

We recommend you encourage attendees to follow up with you at your booth.

Who will attend the general session?

This is a general session open to all attendees. No other sessions run concurrently during this event.



Sponsors/Exhibitor Checklist & Key Dates

Sponsor/Exhibitor Responsibilities

- Register for the sponsorship or exhibit by June 17, 2026. All sponsorships and exhibit space are first-come, first-serve, so don't delay!
- Sponsorships **must be paid in full** before logos are added to the AACUC conference website, registration page or conference emails.
- Upload a high-resolution company logo formatted as a .jpg and .png upon completion of the sponsor registration.
- Provide a short company profile (100 words or less) upon completion of the sponsor/exhibitor registration.
- Promote participation in the annual conference on social media and company outlets.
- Promote conference participation as a sponsor or exhibitor among your circle of influence (colleagues, peers, contractors, etc.).
- Engage with AACUC's annual conference social media marketing.

AACUC Responsibilities

- Provide Exhibit Hall Kit including hotel AV form after sponsor payment is received.
- Provide pre-conference attendee list will be provided before the conference.
- Provide Exhibit Hall booth assignments and map before the conference.
- Provide post-conference attendee list will be provided after the conference.



Don't Miss Your Opportunity to Support AACUC and Network with over 400 Credit Union Executives, Professionals and Influencers!

Book your conference sponsorship today directly at
aacuc.org/annual-conference.

An Exhibitor Kit complete with key dates and details will be provided once the sponsorship is submitted and paid. All events subject to change.

For more information, contact conference@aacuc.org.

Thank you for your generous support! Follow us on our social media.