

2026 Partnership Opportunities

AACUC's Corporate Partners are an integral part in helping fund the operations and programming for the African-American Credit Union Coalition. Corporate Partner contributions range from \$25,000 to \$1 million annually for a 3-year or 5-year commitment and can include in-kind contributions and sponsored employee opportunities. Corporate Partners gain exclusive benefits and recognition, while enabling multiple initiatives, programs, and scholarships and extending AACUC's value proposition to countless credit union professionals and leaders.



AACUC Legacy Corporate Partner

\$1,000,000+ Annual Support
Unlimited Memberships



Diamond Level Corporate Partner

\$250,000+ Annual Support
Unlimited Memberships



Chairman's Circle Corporate Partner

\$125,000+ Annual Support
Unlimited Memberships



Principal Corporate Partner

\$50,000+ Annual Support
500 Memberships



Sustaining Corporate Partner

\$25,000+ Annual Support
250 Memberships



Industry Partner

\$5,000+ Annual Support /
\$20,000 In-Kind Services
100 Memberships

Corporate Partner benefits can include:

- Multiple individual memberships
- Discounted AACUC Annual Conference registrations*
- Discounted AACUC professional development program registrations
- Corporate recognition on AACUC websites and landing pages
- Corporate recognition at the AACUC Annual Conference and events
- Complimentary subscription to AACUC Connect job posting service**
- Opportunities to provide discounted vendor solutions to AACUC membership
- First consideration for special events, programs, and thought leadership

Exact benefits subject to partnership agreement.

**Discount varies each year; **Discounted rate for Principal and Sustaining Corporate Partners*





2026 AACUC Corporate Partner Benefits Summary

	Industry Partner	Sustaining	Principal	Chairman's Circle	Diamond	Legacy
MEMBERSHIP BENEFITS						
Total Memberships	100	250	500	Unlimited	Unlimited	Unlimited
Regional Chapter Participation	Included	Included	Included	Included	Included	Included
ANNUAL CONFERENCE BENEFITS						
Total Discounted Registrations*	1	2	4	6	10	20
Sponsorship Level Recognition	N/A	N/A	N/A	Platinum Level	Platinum Level	Title Level
Small Credit Union CEO Registration Sponsorship	0	1	1	1	1	2
PROFESSIONAL DEVELOPMENT BENEFITS (<i>Total Discounted Registrations</i>)						
20% Discount on All 2026 AACUC Professional Development Programs	N/A	Unlimited Registrations				
HALL OF FAME BENEFITS						
Hall of Fame Sponsorship	N/A	N/A	none	Logo Recognition	Logo Recognition	Logo Recognition
Hall of Fame Seating	N/A	N/A	N/A	Preferred	Preferred	Preferred
DIGITAL RECOGNITION						
AACUC Home Page	N/A	N/A	N/A	Included	Included	Included
AACUC Corporate Partner Page (Logo and 100-word Company Description)	Included	Included	Included	Included	Included	Included
ADDITIONAL BENEFITS						
In-Kind Support	Included	Included	Included	Included	Included	Included
AACUC Connect Job Posting Subscription**	\$499	\$499	\$499	Complimentary	Complimentary	Complimentary
Opportunity to Provide Discounted Services to AACUC's Membership	Included	Included	Included	Included	Included	Included
ANNUAL INVESTMENT	\$5,000 / \$20K In-Kind Services	\$25,000	\$50,000	\$125,000	\$250,000	\$1,000,000

*2026 Corporate Partner Discounted Registration Rate: Annual Conference \$595; **Discounted Annual Rate. Purchased Separately.