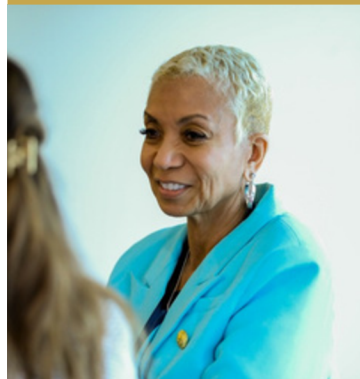


African-American Credit Union Coalition

# 2025 FUTURE FUND IMPACT REPORT







# FUTURE FUND IMPACT

In 2025, the AACUC Future Fund continued to serve as a catalyst for meaningful, mission-aligned impact—strengthening the credit union movement by investing in leadership, supporting small credit unions, and advancing wealth-building opportunities in underserved communities.

Through strategic partnerships, collaborative convenings, and accessible education, the Future Fund supported work that reflects AACUC’s core values: people helping people, equity in access, and community-centered impact.

## ABOUT THE AACUC FUTURE FUND

The AACUC Future Fund is a long-term investment initiative designed to sustain and grow AACUC’s most critical work. By leveraging aligned partnerships and innovative funding strategies, the Fund supports leadership development, small credit union sustainability, and community impact initiatives, while also strengthening AACUC’s organizational resilience.

## 2025 IMPACT HIGHLIGHTS

In 2025, Future Fund resources supported:

- \* Leadership development and talent-building initiatives across the entire credit union ecosystem
- \* Practical, solution-driven support for small and emerging credit unions
- \* Wealth-building education designed to move beyond literacy toward long-term opportunity
- \* Community partnerships that invest in future generations and economic mobility

## PARTNERING FOR GENERATIONAL IMPACT

### Collaboration with Marsai's Way

In 2025, the AACUC Future Fund supported a meaningful collaboration with Marsai's Way—an organization dedicated to empowering young people through education, exposure, and opportunity.

This partnership celebrated academic achievement and invested in students navigating higher education and early adulthood. Through community-centered events, AACUC reinforced the importance of early affirmation, cultural connection, and access as foundations for economic mobility and generational wealth.



## FROM CONVERSATION TO ACTION

### Small Credit Union Solutions Summit

In April 2025, the Future Fund supported the Small Credit Union Solutions Summit in Atlanta—a three-day convening focused on equipping small and emerging credit unions with practical tools and collaborative solutions.

The Summit brought together nearly 80 professionals representing 50 small credit unions and industry partners. Participants engaged in solution-oriented sessions addressing current leadership pipeline gaps, member attrition, liquidity constraints, regulatory hurdles, and operational capacity. The Summit emphasized and provided opportunities for shared learning, peer collaboration, and implementation-ready strategies—helping small credit unions remain resilient, community-rooted, and well positioned for long-term sustainability.





## WEALTH-BUILDING MODULES

### Expanding Financial Confidence and Opportunity

Recognizing that financial literacy alone is not enough, the Future Fund supported the development of wealth-building modules designed to help individuals move from knowledge to action.

AACUC partnered with Sqwire for digital delivery and Kelli & Co. for content development. This collaboration resulted in BoostMyWealth.org, a financial wellness resource that builds foundational confidence while introducing key wealth-building concepts in an engaging, modern format. The modules focus on developing a healthy wealth mindset, encouraging early saving habits, and supporting informed decision-making around money and long-term goals.

## FINANCE ACCELERATOR PROGRAM

### Empowering Credit Unions Through Partnership

In 2025, the AACUC Future Fund supported the launch of the Finance Accelerator Program, delivered in partnership with the Southern Communities Initiative (SCI).

The Finance Accelerator provides technical assistance, advisory support, and microlending capacity-building for credit unions serving Black, underserved, and low-income communities. Through this partnership, participating credit unions receive support in strengthening lending infrastructure, expanding access to capital for Black, Indigenous, and People of Color (BIPOC)-owned small businesses, exploring operational efficiencies, and navigating fintech adoption. The program pairs capital with capability, ensuring credit unions can deploy resources effectively and sustainably.

## THANK YOU INVESTORS & PARTNERS



# SMALL BUSINESSES & SMALL CREDIT UNIONS

## LOCAL WORKFORCE DEVELOPMENT

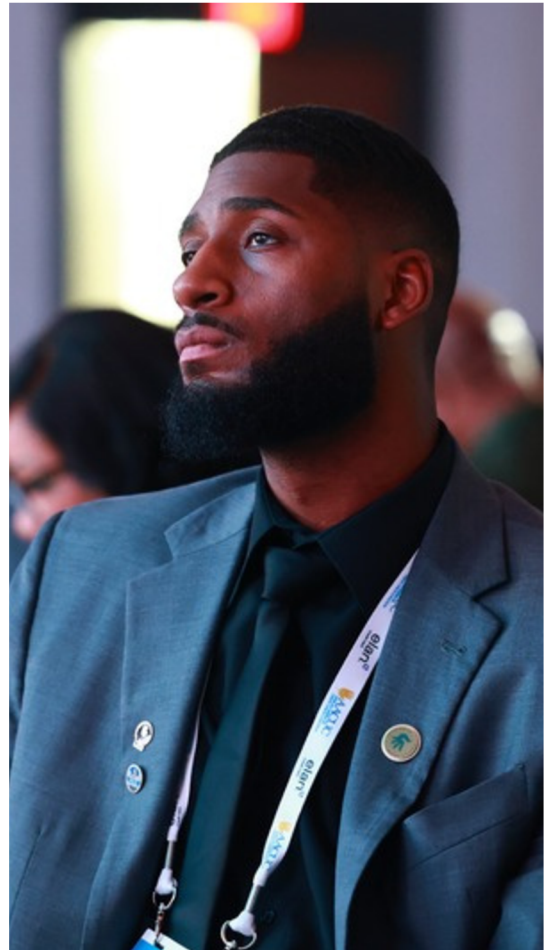
AACUC expanded its small business engagement through strategic partnerships and events that delivered practical insights and access to resources. Corporate partnerships played a key role in supporting this work.

- \* **Strategic Convening:** Hosted a Small Business Summit in partnership with Visa.
- \* **Workforce Development:** Engaged Delta Community Credit Union as a workforce development partner and AACUC Corporate Partner.
- \* **National Impact:** Engaged 48 small business owners and ecosystem partners from multiple states.
- \* **Knowledge Sharing:** Delivered six learning and discussion sessions focused on practical growth.

## SMALL CREDIT UNION ENGAGEMENT

Support for small and emerging credit unions remained a top priority. AACUC focused on capacity-appropriate engagement with the organizations that also addressed operational challenges and encouraged peer collaboration.

- \* **Broad Reach:** Engaged 18 small and emerging credit unions across 9 states.
- \* **Collaborative Problem Solving:** Facilitated six sessions focused on solving institutional challenges through peer cooperation.



## STRATEGIC PARTNERS

AACUC continued its support of boutique professional services providers, suppliers, and entrepreneurs with its Strategic Partner Program in 2025.





# THANK YOU

Thank you to our members, partners, investors, and supporters who make this work possible. Together, we're building a stronger future for credit union leaders and the communities they serve.

Special thanks to Omnia Exec for their partnership in producing this report.



 [www.aacuc.org/future-fund](http://www.aacuc.org/future-fund)

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