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Annual Conference
July 21-24

2025 AACUC Annual Conference Sponsorships

July 21-24, 2025
The Hotel at Avalon
Alpharetta, GA

aacuc.org/annual-conference/

Updated 6/13/25



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Thank you being interested in sponsoring the 2025 AACUC Annual Conference!

On behalf of the Board of Directors, leadership, staff and conference committee, thank you for your support, and we look forward to seeing you in Alpharetta, GA for an amazing conference!

About AACUC and the Conference

The African-American Credit Union Coalition (AACUC) unites the credit union movement to ensure Diversity, Equity and Inclusion and advocates for the 8th Cooperative Principle focused on DEI. We promote financial inclusion and professional development through our support for all credit unions and create bridges between community-based organizations and consumer-focused initiatives to increase opportunities to close the racial wealth gap.

The AACUC Annual Conference is one of the organization's signature events, attended by members, non-members and supporters nationwide. Diverse young professionals, executives and volunteers from credit unions and financial services organizations attend the four day conference for networking, educational opportunities, like-minded camaraderie and celebrating industry trailblazers.

Benefits of Sponsorship & Exhibiting

Sponsoring and exhibiting at the AACUC Annual Conference is a great way to promote your company's mission, products and services to our community and to demonstrate your organization's commitment to inclusion. Benefits include:

- Interactive activities with attendees
- Networking opportunities
- Visibility as an industry leader
- Recognition and speaking opportunities

Donations and Proceeds

AACUC is a tax-exempt 501(c)3 nonprofit corporation whose members are individuals and organizations within the credit union movement.

Payment

Sponsorship and exhibitor payments must be made before the event. Online payment is available during the online registration process.

Sponsorships Contact: conference@aacuc.org

2025 AACUC Annual Conference Sponsorships At-A-Glance

Sponsorship Type	Available	Amount
Conference Title Sponsor	1	\$125,000
DEI Leadership Awards Title Sponsor	1	\$75,000
Platinum Sponsor	5	\$50,000
Conference Lunch Sponsor	2	\$25,000
Photography Sponsor	1	\$25,000
Young Professionals Summit Title Sponsorship	1	\$23,500
Breakout Session Sponsor	4	\$18,500
AV Sponsor	4	\$15,000
Conference Breakfast Sponsor	2	\$15,000
Morning Break Sponsor	2	\$15,000
Karaoke Sponsor	1	\$15,000
Exhibitor Cocktail Reception Sponsor	2	\$15,000
Community Impact Experience Sponsor	1	\$10,000
Young Professionals Gold Sponsorship	4	\$10,000
Closing Party Sponsor	3	\$7,500
Exhibitor	5	\$7,500

Conference details including the conference schedule, Speed Dating with Our Vendors, and Sponsor/Exhibitor Key Dates will be available online. All sponsors receive a pre- and post-attendee list.

To secure a sponsorship or exhibit, please visit www.aacuc.org/annual-conference/.

www.aacuc.org/annual-conference | Sponsorships Contact: conference@aacuc.org



2025 AACUC Annual Conference Sponsorships

Conference Title Sponsor

1 Total

\$125,000

- Eight (8) conference **registrations**
- Two (2) **premium tables** of 10 at the Awards Dinner
- 5-minute **remarks** during the Conference Opening Ceremony
- 2-minute presentation during **Speed Dating with Our Vendors** General Session
- 90-second **commercial** (provided by Sponsor) shown prior to General Sessions
- Hyperlinked logo on the conference website, registration website, and conference emails
- Logo on pre-session promotional slides
- Logo on conference pocket agenda and ceremony programs
- Logo on name badges
- Logo on posters and signage
- Promotional items in conference attendee registration bags
- **Exhibit Hall table**, includes one 6-ft table with 2 chairs and trash can

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2025 AACUC Annual Conference Sponsorships

DEI Leadership Awards Title Sponsor

1 Total

\$75,000

- Six (6) conference **registrations**
- Two (2) **premium tables** of 10 at the Awards Dinner
- 5-minute **remarks** during the Awards Dinner
- 2-minute presentation during **Speed Dating with Our Vendors** General Session
- 90-second **commercial** (provided by Sponsor) shown prior to Awards Dinner
- Hyperlinked logo on the conference website, registration website, and conference emails
- Logo on pre-session promotional slides
- Logo on ceremony program
- Logo on posters and signage
- Recognition on hotel key card
- Promotional items in conference attendee registration bags
- **Exhibit Hall table**, includes one 6-ft table with 2 chairs and trash can

Platinum Sponsor

5 Total

\$50,000

- Four (4) conference **registrations**
- One (1) **premium table** of 10 at the Awards Dinner
- 2-minute presentation during **Speed Dating with Our Vendors** Opening Session
- 60-second **commercial** (provided by Sponsor) shown prior to Opening Sessions
- Hyperlinked logo on the conference website, registration website, and conference emails
- Logo on pre-session promotional slides
- Logo on posters and signage
- Promotional items in conference attendee registration bags
- **Exhibit Hall table**, includes one 6-ft table with 2 chairs and trash can

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2025 AACUC Annual Conference Sponsorships

Conference Lunch Sponsor

2 Total

\$25,000

Conference lunches will be on Tuesday, July 22 and Wednesday, July 23.

- Two (2) conference **registrations**
- 1-minute presentation during **Speed Dating with Our Vendors** General Session
- 5-minute **remarks** to kick off the luncheon
- Hyperlinked logo on the conference website and registration website
- Logo on pre-session promotional slides
- Print Corporate Recognition
- Logo on posters and signage
- Promotional items in conference attendee registration bags
- **Exhibit Hall table**, includes one 6-ft table with 2 chairs and trash can

Photography Sponsor

1 Total

\$25,000

AACUC Conferences are known for its unique photo experiences – from selfie stations to instant access. Help make the conference memorable with this sponsorship. Your company logo will be featured on on-demand photos.

- Two (2) conference **registrations**
- 1-minute presentation during **Speed Dating with Our Vendors** General Session
- Hyperlinked logo on conference website and registration website
- Logo on pre-session promotional slides
- Logo on posters and signage
- Promotional items in conference attendee registration bags
- **Exhibit Hall table**, includes one 6-ft table with 2 chairs and trash can
- **Logo** featured alongside AACUC and Conference Title Sponsor logo on selfie station and similar on-demand photo stations

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2025 AACUC Annual Conference Sponsorships

Breakout Sponsor

4 Total

\$18,500

Includes one breakout speaker. Breakout sessions will be on Tuesday, July 22 and Wednesday, July 23. The topic must be approved by AACUC.

- Two (2) conference **registrations**
- 1-minute presentation during **Speed Dating with our Vendors** General Session
- 1-minute **remarks** to kick off the breakout session
- Hyperlinked logo on the conference website and registration website
- Logo on pre-session promotional slides
- Logo on posters and signage
- Promotional items in conference attendee registration bags
- **Exhibit Hall table**, includes one 6-ft table with 2 chairs and trash can

AV Sponsor

4 Total

\$15,000

- Two (2) conference **registrations**
- 1-minute presentation during **Speed Dating with Our Vendors** General Session
- Hyperlinked logo on the conference website and registration website
- Logo on pre-session promotional slides
- Logo on posters and signage
- Promotional items in conference attendee registration bags
- **Exhibit Hall table**, includes one 6-ft table with 2 chairs and trash can

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AFRICAN-AMERICAN
CREDIT UNION COALITION

Annual Conference
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2025 AACUC Annual Conference Sponsorships

Conference Breakfast Sponsor

2 Total

\$15,000

Breakfasts will take place on Tuesday, July 22 and Wednesday, July 23.

- Two (2) conference **registrations**
- 1-minute presentation during **Speed Dating with Our Vendors** General Session
- Hyperlinked logo on conference website and registration website
- Logo on pre-session promotional slides
- Logo on posters and signage
- **Exhibit Hall table**, includes one 6-ft table with 2 chairs and trash can
- Promotional items in conference attendee registration bags
- Promotional items at **Breakfast**

Morning Break Sponsor

2 Total

\$15,000

Morning breaks will take place on Tuesday, July 22 and Wednesday, July 23.

- Two (2) conference **registrations**
- 1-minute presentation during **Speed Dating with Our Vendors** General Session
- Hyperlinked logo on the conference website and registration website
- Logo on pre-session promotional slides
- Logo on posters and signage
- **Exhibit Hall table**, includes one 6-ft table with 2 chairs and trash can
- Promotional items in conference attendee registration bags
- Promotional items at **Morning Break**

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2025 AACUC Annual Conference Sponsorships

Karaoke Social Sponsor

1 Total

\$15,000

Kickoff the conference with a fan-favorite event! The Karaoke Social will be Monday, July 21.

- Two (2) conference **registrations**
- 1-minute presentation during **Speed Dating with Our Vendors** General Session
- Hyperlinked logo on the conference website and registration website
- Logo on pre-session promotional slides
- Logo on posters and signage
- **Exhibit Hall table**, includes one 6-ft table with 2 chairs and trash can
- Promotional items in conference attendee registration bags
- Promotional items at the event
- Karaoke Social **drink tickets** sponsorship

Exhibitor Cocktail Reception Sponsor

2 Total

\$15,000

Kickoff the Exhibit Hall in style! The Exhibitor Cocktail Reception will be Tuesday, July 22.

- Two (2) conference **registrations**
- 1-minute presentation during **Speed Dating with Our Vendors** General Session
- Hyperlinked logo on conference website and registration website
- Logo on pre-session promotional slides
- Logo on posters and signage
- **Exhibit Hall table**, includes one 6-ft table with 2 chairs and trash can
- Promotional items in conference attendee registration bags
- Promotional items at the event
- Exhibitor's Cocktail Reception **drink tickets** sponsorship

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2025 AACUC Annual Conference Sponsorships

Community Impact Experience Sponsor 1 Total \$10,000

In collaboration with a local organization, AACUC will host a community impact experience on Thursday, July 24. Here's your chance to show your commitment to community service.

- One (1) conference **registration**
- Hyperlinked logo on the conference website and registration website
- Logo on pre-session promotional slides
- Logo on posters and signage
- Promotional items in conference attendee registration bags
- **Exhibit Hall table**, includes one 6-ft table with 2 chairs and trash can
- 5-minute remarks during the Community Impact Experience event
- Promotional items at the Community Impact Experience event

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2025 AACUC Annual Conference Sponsorships

Closing Party Sponsor

3 Total

\$7,500

The Closing Party will take place after the Maurice R. Smith DEI Leadership Awards on Wednesday, July 23. This signature event is a fan-favorite!

- One (1) conference **registration**
- Hyperlinked logo on the conference website and registration website
- Logo on pre-session promotional slides
- Promotional items in conference attendee registration bags
- Promotional items at the Closing Party
- Shoutouts from the DJ throughout the event
- Closing Party **drink tickets** sponsorship

Exhibitor

5 Total

\$7,500

The Exhibit Hall will be open between Tuesday, July 22 through Wednesday, July 23.

- One (1) conference **registration**
- Hyperlinked logo on conference website and registration website
- Logo on pre-session promotional slides
- Promotional items in conference attendee registration bags
- **Exhibit Hall table**, includes one 6-ft table with 2 chairs and trash can

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2025 AACUC Annual Conference Sponsorships

Young Professionals Summit (YPS)

1 Total

\$23,500

Title Sponsorship

The Young Professionals Summit includes a dedicated breakout session track and special events curated for Young Professionals (40 years of age and under).

- Two (2) conference **registrations**
- 1-minute presentation during **Speed Dating with Our Vendors** General Session
- 5-minute remarks during the YPS Welcome Event, YPS Offsite Event and YPS Closing Remarks Session
- Hyperlinked logo on the conference website and registration website
- Logo on pre-session promotional slides
- Logo on posters and signage
- Promotional items in conference attendee registration bags
- **Exhibit Hall table**, includes one 6-ft table with 2 chairs and trash can

Young Professionals Summit (YPS)

4 Total

\$10,000

Gold Sponsorship

The Young Professionals Summit includes a dedicated breakout session track and special events curated for Young Professionals (40 years of age and under).

- One (1) conference **registration**
- Hyperlinked logo on the conference website and registration website
- Logo on pre-session promotional slides Logo on posters and signage
- Promotional items in conference attendee registration bags
- **Exhibit Hall table**, includes one 6-ft table with 2 chairs and trash can
- Promotional items at YPS breakouts

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2025 AACUC Annual Conference Schedule & Expectations

The 2025 AACUC Annual Conference is loaded with unique opportunities for sponsors and exhibitors to interact with conference attendees, from the **Exhibit Hall** to **Speed Dating with Our Vendors** and **Dinner with Sponsors**.

The **Exhibit Hall** will be located in the Teasley Ballroom near the conference ballroom and breakout sessions. The Exhibit Hall will be open during breakfast in the morning and after the Breakout Sessions in the afternoon. Sponsors are expected to staff their Exhibit Booth when the Exhibit Hall is open.

Speed Dating with Our Vendors will take place during the Opening Session on Tuesday, July 22, 2025. Participation is available on a first-come, first-served basis and must be confirmed once the sponsorship is purchased.

Dinner with Sponsors is your chance to dine with select conference attendees at a restaurant of your choice. Reservations are encouraged. Sponsors are responsible for all dining arrangements.

Sponsor & Exhibitor Schedule

Monday, July 21, 2025	10:00 AM – 3:00 PM	Exhibitor Hall Move In
	5:00 PM - 6:00 PM	Exhibit Hall Open <i>Booths must be assembled by 3:00 PM</i>
Tuesday, July 22, 2025	7:30 AM – 8:45 AM	Exhibit Hall Open
	10:00 AM – 10:40 AM	Speed Dating with Our Vendors <i>Eligibility & Participation must be confirmed</i>
	10:40 AM - 11:00 AM	Exhibit Hall Open / Morning Break
	4:00 PM - 5:00 PM	Exhibitor Cocktail Reception
	6:00 PM	Dinner with Sponsors <i>Restaurant, invites, etc. arranged by sponsor</i>
Wednesday, July 23, 2025	7:30 AM – 8:45 AM	Exhibit Hall Open
	10:00 AM - 10:20 AM	Exhibit Hall Open / Morning Break
	3:00 PM - 4:00 PM	Exhibit Hall Open
	4:00 PM - 6:00 PM	Exhibit Hall Move Out <i>Booths must be disassembled by 6:00 PM</i>

**Schedule subject to change*

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2025 AACUC Annual Conference

FAQs: Speed Dating with Our Vendors

Overview

Speed Dating with Our Vendors is an opportunity for sponsors to engage directly with conference attendees in a lightning-round format during a general session. Sponsors will have one (1) or two (2) minutes – depending on the level of sponsorship – to present their company, product or service. Speed Dating with Our Vendors is available for select sponsorship types. Space is limited; participation will be first-come, first-serve based on when sponsorships are registered. A representative **MUST** participate in the virtual orientation before the conference and **MUST** be present no later than 10 minutes before the session to participate in the live Speed Dating with Our Vendors session.

Who can participate?

Select sponsors are invited to participate; however, participation is first-come, first-serve based on when sponsorship registrations are received.

Does my organization have to register for the session?

Space is limited. To accommodate as many participants as possible, AACUC will confirm your participation after your sponsorship registration is booked.

What will the event format be?

All confirmed participants will have an allotted time to present their organization in a live format. How you format your presentation is entirely up to you! Creativity is encouraged! We encourage you to make the most of your time to best tell your organization's story. Remember, just like speed dating, we will be using a stopwatch, so mind the clock!

How much time will I have to speak?

Time varies. Review each sponsorship benefit for time allotment.

When will the virtual orientation take place?

A representative must be present for the virtual orientation (tentatively scheduled the week of June 23).

Can I use a PowerPoint presentation?

No. Your logo will be displayed while you present.

How can I follow up with participants?

We recommend you encourage attendees to follow up with you at your booth.

Who will attend the general session?

Speed Dating is a general session open to all attendees. No other sessions run concurrently during this event.

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2025 AACUC Annual Conference Sponsorships

Sponsors/Exhibitor Checklist & Key Dates

Sponsor/Exhibitor Responsibilities

- Register for the sponsorship or exhibit by June 20, 2025. All sponsorships and exhibit space are first-come, first-serve, so don't delay!
- Upload a high-resolution company logo formatted as a .jpg and .png upon completion of the sponsor/exhibitor registration.
- Provide a short company profile (100 words or less) upon completion of the sponsor/exhibitor registration.
- Promote participation in the annual conference on social media and company outlets.
- Promote conference participation as a sponsor or exhibitor among your circle of influence (colleagues, peers, contractors, etc.).
- Engage with AACUC's annual conference social media marketing.

AACUC Responsibilities

- Provide Exhibit Hall Kit including hotel AV form after sponsor/exhibitor payment is received.
- Provide pre-conference attendee list will be forwarded Friday, June 27, 2025.
- Provide Exhibit Hall booth assignments and map by June 27, 2025.
- Provide post-conference attendee list will be forwarded Friday, August 1, 2025.

Sponsorships Contact: conference@aacuc.org



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Don't Miss Your Opportunity to Support AACUC and Network with over 400 Credit Union Executives, Professionals and Influencers!

Book your conference sponsorship today directly at
aacuc.org/annual-conference/.

Key dates and details will be provided once the sponsorship is submitted.
All events subject to change.

For more information, contact conference@aacuc.org.

Thank you for your generous support! Follow us on our social media.



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