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We are Bold, Mindful, & Brave

2025



AFRICAN-AMERICAN
CREDIT UNION COALITION

Annual Conference
July 21-24

2025 AACUC Annual Conference Sponsorships

July 21-24, 2025
The Hotel at Avalon
Alpharetta, GA

aacuc.org/annual-conference/

Updated 1/7/24



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Thank you being interested in sponsoring the 2025 AACUC Annual Conference!

On behalf of the Board of Directors, leadership, staff and conference committee, thank you for your support, and we look forward to seeing you in Alpharetta, GA for an amazing conference!

About AACUC and the Conference

The African-American Credit Union Coalition (AACUC) unites the credit union movement to ensure Diversity, Equity and Inclusion and advocates for the 8th Cooperative Principle focused on DEI. We promote financial inclusion and professional development through our support for all credit unions and create bridges between community-based organizations and consumer-focused initiatives to increase opportunities to close the racial wealth gap.

The AACUC Annual Conference is one of the organization's signature events, attended by members, non-members and supporters nationwide. Diverse young professionals, executives and volunteers from credit unions and financial services organizations attend the four day conference for networking, educational opportunities, like-minded camaraderie and celebrating industry trailblazers.

Benefits of Sponsorship & Exhibiting

Sponsoring and exhibiting at the AACUC Annual Conference is a great way to promote your company's mission, products and services to our community and to demonstrate your organization's commitment to inclusion. Benefits include:

- Interactive activities with attendees
- Networking opportunities
- Visibility as an industry leader
- Recognition and speaking opportunities

Donations and Proceeds

AACUC is a tax-exempt 501(c)3 nonprofit corporation whose members are individuals and organizations within the credit union movement.

Payment

Sponsorship and exhibitor payments must be made before the event. Online payment is available during the online registration process.

Sponsorships Contact: conference@aacuc.org

2025 AACUC Annual Conference Sponsorships At-A-Glance

Sponsorship Type	Available	Amount
Conference Title Sponsor	1	\$125,000.00
DEI Leadership Awards Title Sponsor	1	\$75,000.00
Platinum Sponsor	5	\$50,000.00
Conference Lunch Sponsor	2	\$25,000.00
Photography Sponsor	1	\$25,000.00
Breakout Session Sponsor	4	\$18,500.00
AV Sponsor	4	\$15,000.00
Conference Breakfast Sponsor	2	\$15,000.00
Morning Break Sponsor	2	\$15,000.00
Karaoke Sponsor	1	\$15,000.00
Exhibitor Cocktail Reception Sponsor	2	\$15,000.00
Local Historic Experience Sponsor	1	\$12,000.00
Community Impact Experience Sponsor	1	\$10,000.00
Closing Party Sponsor	3	\$7,500.00
Exhibitor	5	\$7,500.00

Conference details including the conference schedule, Speed Dating with Our Sponsors, and Sponsor/Exhibitor Key Dates will be available online. All sponsors receive a pre- and post-attendee list.

To secure a sponsorship or exhibit, please visit www.aacuc.org/annual-conference/.

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Conference Title Sponsor

1 Total

\$125,000

- Eight (8) conference **registrations**
- Two (2) **premium tables** of 10 at the Awards Dinner
- 5-minute **remarks** during the Conference Opening Ceremony
- 2-minute presentation during **Speed Dating with Our Sponsors** General Session
- 90-second **commercial** (provided by Sponsor) shown prior to General Sessions
- Hyperlinked logo on the conference website, registration website, and conference emails
- Logo on pre-session promotional slides
- Logo on conference pocket agenda and ceremony programs
- Logo on name badges
- Logo on posters and signage
- Promotional items in conference attendee registration bags
- **Exhibit Hall table**, includes one 6-ft table with 2 chairs and trash can

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2025 AACUC Annual Conference Sponsorships

DEI Leadership Awards Title Sponsor 1 Total \$75,000

- Six (6) conference **registrations**
- Two (2) **premium tables** of 10 at the Awards Dinner
- 5-minute **remarks** during the Awards Dinner
- 2-minute presentation during **Speed Dating with Our Sponsors** General Session
- 90-second **commercial** (provided by Sponsor) shown prior to Awards Dinner
- Hyperlinked logo on the conference website, registration website, and conference emails
- Logo on pre-session promotional slides
- Logo on ceremony program
- Logo on posters and signage
- Recognition on hotel key card
- Promotional items in conference attendee registration bags
- **Exhibit Hall table**, includes one 6-ft table with 2 chairs and trash can

Platinum Sponsor 5 Total \$50,000

- Four (4) conference **registrations**
- One (1) **premium table** of 10 at the Awards Dinner
- 2-minute presentation during **Speed Dating with Our Sponsors** Opening Session
- 60-second **commercial** (provided by Sponsor) shown prior to Opening Sessions
- Hyperlinked logo on the conference website, registration website, and conference emails
- Logo on pre-session promotional slides
- Logo on posters and signage
- Promotional items in conference attendee registration bags
- **Exhibit Hall table**, includes one 6-ft table with 2 chairs and trash can

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2025 AACUC Annual Conference Sponsorships

Conference Lunch Sponsor

2 Total

\$25,000

Conference lunches will be on Tuesday, July 22 and Wednesday, July 23.

- Two (2) conference **registration**
- 1-minute presentation during **Speed Dating with Our Vendors** General Session
- 5-minute **remarks** to kick off the luncheon
- Hyperlinked logo on the conference website and registration website
- Logo on pre-session promotional slides
- Print Corporate Recognition
- Logo on posters and signage
- Promotional items in conference attendee registration bags
- **Exhibit Hall table**, includes one 6-ft table with 2 chairs and trash can

Photography Sponsor

1 Total

\$25,000

AACUC Conferences are known for its unique photo experiences – from selfie stations to instant access. Help make the conference memorable with this sponsorship. Your company logo will be featured on on-demand photos.

- Two (2) conference **registrations**
- 1-minute presentation during **Speed Dating with Our Vendors** General Session
- Hyperlinked logo on conference website and registration website
- Logo on pre-session promotional slides
- Logo on posters and signage
- Promotional items in conference attendee registration bags
- **Exhibit Hall table**, includes one 6-ft table with 2 chairs and trash can
- **Logo** featured alongside AACUC and Conference Title Sponsor logo on selfie station and similar on-demand photo stations

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Breakout Sponsor

4 Total

\$18,500

Includes one breakout speaker. Breakout sessions will be on Tuesday, July 22 and Wednesday, July 23. The topic must be approved by AACUC.

- Two (2) conference **registration**
- 1-minute presentation during **Speed Dating with Our Vendors** General Session
- 1-minute **remarks** to kick off the breakout session
- Hyperlinked logo on the conference website and registration website
- Logo on pre-session promotional slides
- Logo on posters and signage
- Promotional items in conference attendee registration bags
- **Exhibit Hall table**, includes one 6-ft table with 2 chairs and trash can

AV Sponsor

4 Total

\$15,000

- Two (2) conference **registrations**
- 1-minute presentation during **Speed Dating with Our Vendors** General Session
- Hyperlinked logo on the conference website and registration website
- Logo on pre-session promotional slides
- Logo on posters and signage
- Promotional items in conference attendee registration bags
- **Exhibit Hall table**, includes one 6-ft table with 2 chairs and trash can

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Conference Breakfast Sponsor

2 Total

\$15,000

Breakfasts will take place on Tuesday, July 22 and Wednesday, July 23.

- Two (2) conference **registrations**
- 1-minute presentation during **Speed Dating with Our Vendors** General Session
- Hyperlinked logo on conference website and registration website
- Logo on pre-session promotional slides
- Logo on posters and signage
- **Exhibit Hall table**, includes one 6-ft table with 2 chairs and trash can
- Promotional items in conference attendee registration bags
- Promotional items at **Breakfast**

Morning Break Sponsor

2 Total

\$15,000

Morning breaks will take place on Tuesday, July 22 and Wednesday, July 23.

- Two (2) conference **registrations**
- 1-minute presentation during **Speed Dating with Our Vendors** General Session
- Hyperlinked logo on the conference website and registration website
- Logo on pre-session promotional slides
- Logo on posters and signage
- **Exhibit Hall table**, includes one 6-ft table with 2 chairs and trash can
- Promotional items in conference attendee registration bags
- Promotional items at **Morning Break**

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Karaoke Social Sponsor

1 Total

\$15,000

Kickoff the conference with a fan-favorite event! The Karaoke Social will be Monday, July 21.

- Two (2) conference **registrations**
- 1-minute presentation during **Speed Dating with Our Vendors** General Session
- Hyperlinked logo on the conference website and registration website
- Logo on pre-session promotional slides
- Logo on posters and signage
- **Exhibit Hall table**, includes one 6-ft table with 2 chairs and trash can
- Promotional items in conference attendee registration bags
- Promotional items at the event
- Karaoke Social **drink tickets** sponsorship

Exhibitor Cocktail Reception Sponsor

2 Total

\$15,000

Kickoff the Exhibit Hall in style! The Exhibitor Cocktail Reception will be Tuesday, July 22.

- Two (2) conference **registration**
- 1-minute presentation during **Speed Dating with Our Vendors** General Session
- Hyperlinked logo on conference website and registration website
- Logo on pre-session promotional slides
- Logo on posters and signage
- **Exhibit Hall table**, includes one 6-ft table with 2 chairs and trash can
- Promotional items in conference attendee registration bags
- Promotional items at the event
- Exhibitor's Cocktail Reception **drink tickets** sponsorship

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Local Historic Experience Sponsor

1 Total

\$12,000

AACUC will host a local historic outing on Monday, July 21. Here's your chance to show your commitment to community service.

- One (1) conference **registration**
- Hyperlinked logo on the conference website and registration website
- Logo on pre-session promotional slides
- Logo on posters and signage
- Promotional items in conference attendee registration bags
- **Exhibit Hall table**, includes one 6-ft table with 2 chairs and trash can
- 5-minute remarks during the Community Impact Experience event
- Promotional items at pre-conference event

Community Impact Experience Sponsor

1 Total

\$10,000

In collaboration with a local organization, AACUC will host a community impact experience on Thursday, July 24. Here's your chance to show your commitment to community service.

- One (1) conference **registration**
- Hyperlinked logo on the conference website and registration website
- Logo on pre-session promotional slides
- Logo on posters and signage
- Promotional items in conference attendee registration bags
- **Exhibit Hall table**, includes one 6-ft table with 2 chairs and trash can
- 5-minute remarks during the Community Impact Experience event
- Promotional items at pre-conference event

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Closing Party Sponsor

3 Total

\$7,500

The Closing Party will take place after the Maurice R. Smith DEI Leadership Awards on Wednesday, July 23. This signature event is a fan-favorite!

- One (1) conference **registration**
- Hyperlinked logo on the conference website and registration website
- Logo on pre-session promotional slides
- Promotional items in conference attendee registration bags
- Promotional items at the Closing Party
- Shoutouts from the DJ throughout the event
- Closing Party **drink tickets** sponsorship

Exhibitor

5 Total

\$7,500

The Exhibit Hall will be open between Tuesday, July 22 through Wednesday, July 23.

- One (1) conference **registration**
- Hyperlinked logo on conference website and registration website
- Logo on pre-session promotional slides
- Promotional items in conference attendee registration bags
- **Exhibit Hall table**, includes one 6-ft table with 2 chairs and trash can

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Don't Miss Your Opportunity to Support AACUC and Network with over 400 Credit Union Executives, Professionals and Influencers!

Book your conference sponsorship today directly at aacuc.org/annual-conference/.

Key dates and details will be provided once the sponsorship is submitted.
All events subject to change.

For more information, contact conference@aacuc.org.

Thank you for your generous support! Follow us on our social media.



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